

# KDKA TV / WPCW TV PITTSBURGH

## POLITICAL INQUIRY FORM KDKA/WPCW TV

Candidate

### GENERAL (X)

**RECORD OF REQUEST – Political Broadcast Time:**

**General Election 2012**

**NAME OF REQUESTOR:**

**Mike DeEttore**

1. **NAME OF AD AGENCY:**

**Shorr, Johnson, Magnus  
See Contract for Detail**

2. **ORGANIZATION PAYING FOR TIME:**

**Bob Casey for Senate  
See NAB Form for Detail**

3. **ORGANIZATION FURNISHING TAPES:**

**See Ad Agency  
Candidate – U.S. Senate  
Democrat  
07/30/12  
Rates & Programming**

4. **OFFICE :**

5. **POLITICAL PARTY:**

6. **DATE OF REQUEST**

7. **NATURE OF REQUEST:**

8. **DISPOSITION MADE OF REQUEST**

(a) **Granted**

(b) **Denied (reason)**

**X**

9. **SUBSEQUENT DEVELOPMENTS**

**See Public File**

10. **AMOUNT OF CHARGES**

**See Contracts in Public File**

**CBS EMPLOYEE**

**Brian C. Butz**

**Political Advertising Director**

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